

EQB

The EQB 250+ Progressive Line.

Effective from October 2024



5 Year
StarService
Integrated service. Unlimited mileage.

2 Year
StarTire

8 Years
HV Battery
Warranty

Specifications and color shown may differ from the actual product in Indonesian market



Power up your playground.

Powerful, all-electric: the new EQB will accompany you on your journey into the all-electric age.

Exterior.

Impressively harmonious: The characteristic black panel grille with Mercedes-Benz pattern, the continuous light strips at the front and rear and integrated LED High-Performance headlights ensure the all-electric EQB will look modern and confident on any road.

Panoramic sliding sunroof

Polished aluminium roof rails

EASY-PACK tailgate

48.3 cm (19-inch) 5-spoke light-alloy wheels

KEYLESS-GO ▶

HANDS-FREE ACCESS

Electrically folding exterior mirrors



▶ Click the blue font for more information

www.mercedes-benz.co.id

*Specifications and color shown may differ from the actual product in Indonesian market



Full-width LED lighting elements accent and Black Panel front end.



Rear exterior



48.3 cm (19-inch) 5-spoke light-alloy wheels



Interior.

Room for up to 7.

The spacious interior of the EQB combines high everyday utility and variability with a modern high-tech ambience. Up to 7 vehicle occupants can enjoy the exciting electric driving experience. Purposefully placed design accents reinforce the solid, high-quality overall impression.

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EQB luxuries help energize your spirit while you enjoy electric motoring. THERMOTRONIC automatic climate control filters cabin air for dust, pollen and odors. The ambient lighting and a large panoramic roof are available to elevate the interior.

Comfort Seats

Front seats electrically adjustable with memory function

THERMOTRONIC automatic climate control

4-way lumbar support

Folding rear-seat backrests

Star Pattern backlit trim

Rear armrest

3rd row of seats for 2 people

Ambient lighting

Leather multifunction sports steering wheel

Roof liner in black fabric

Velour floor mats



Front interior



Panoramic sliding sunroof



Seating layout

Specification.

Driving Assistance and Safety Systems

Active Distance Assist DISTRONIC ▶

Active Brake Assist

Knee airbag

Windscreen wipers with rain sensor

Tyre pressure monitor

Adaptive Highbeam Assist

LED High performance headlamp

Fire extinguisher

Fluorescent jacket for driver

Blind Spot Assist

Reversing camera

Active Parking Assist with PARKTRONIC ▶

Engineering

Comfort suspension

Alternating current charging system (AC charging)

Direct current charging system (DC charging)

DYNAMIC SELECT

 Click the blue font for more information

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Widescreen cockpit with MBUX multimedia system



MBUX Voice Assistant

Infotainment Systems

[MBUX multimedia system](#)

Apple CarPlay

Android Auto

Media display

All-digital instrument display

Advanced Sound System

Wireless charging system for mobile devices in the front

Navigation Connectivity Package

Click the blue font for more information

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Paints and Upholstery.

Paints



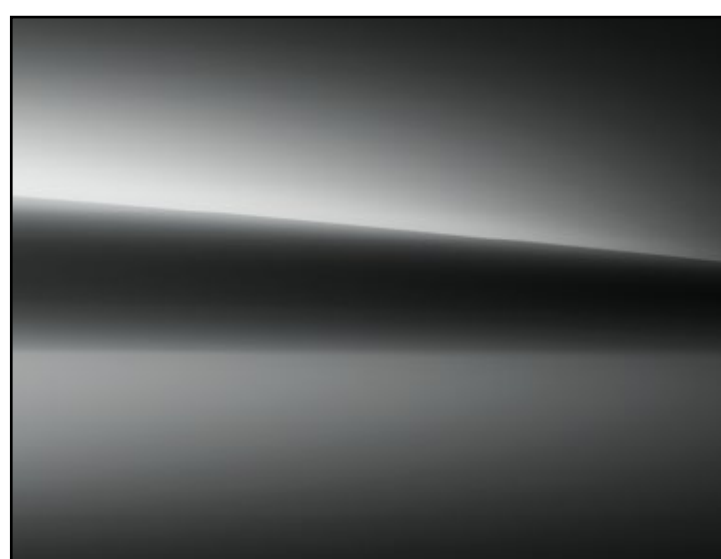
Cosmos Black



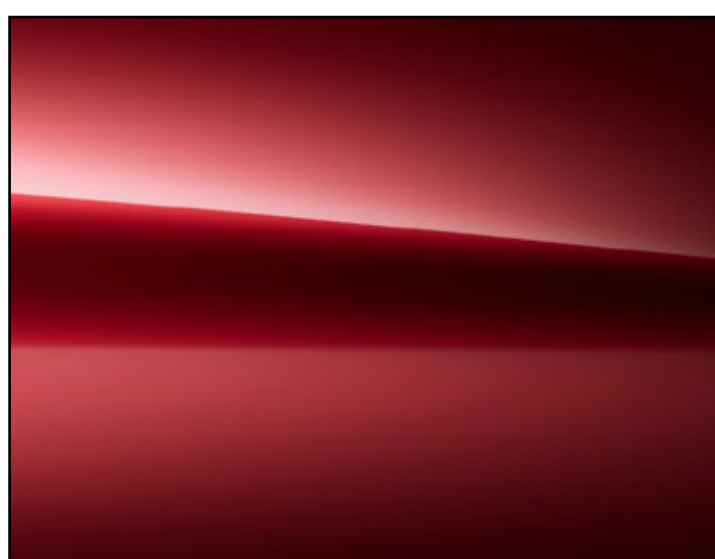
Polar White



Spectral Blue



Mountain Grey

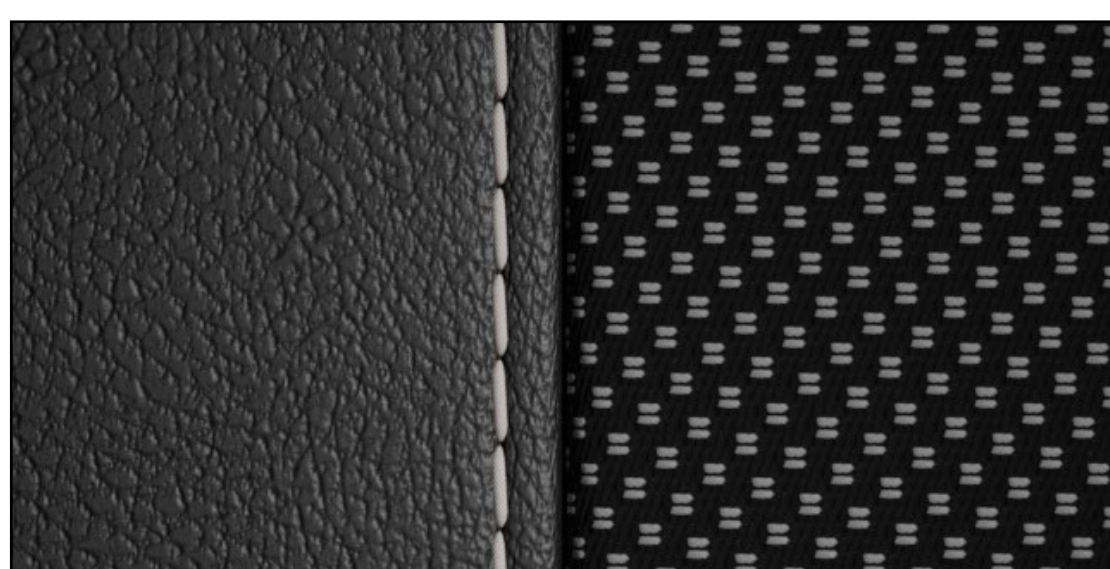


MANUFAKTUR patagonia
red metallic

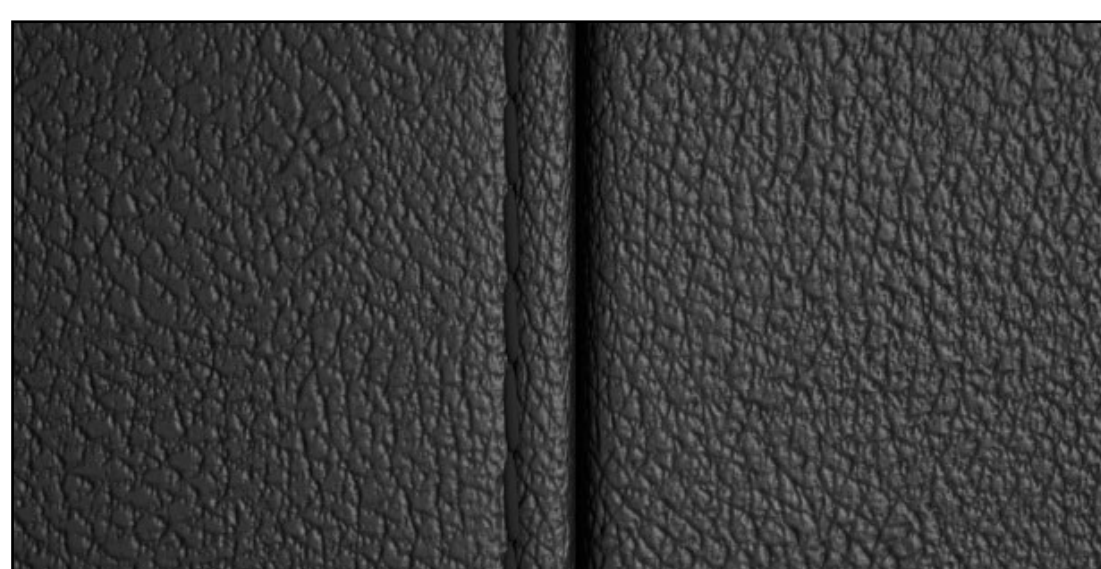


MANUFAKTUR mountain
gray magno

Upholstery



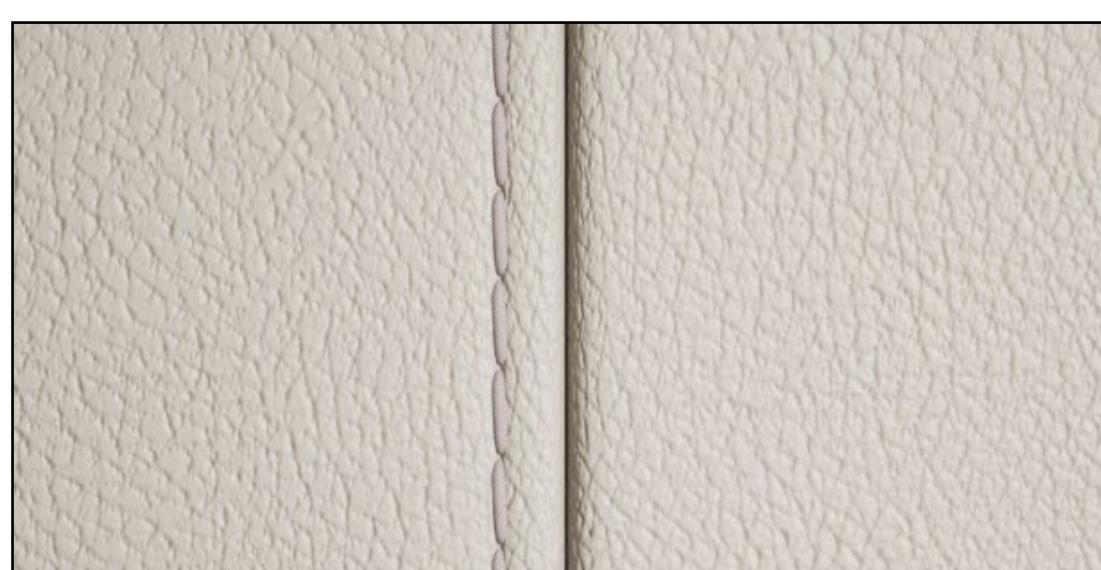
ARTICO man-made leather /
Bertrix fabric black



ARTICO man-made leather black



ARTICO man-made leather sagegrey
/ black



ARTICO man-made leather macchiato
beige / black

Paints and Upholstery.

Trim



Star Pattern backlit trim

Technical Data.

Motor

The EQB 250+

Battery type	Lithium-ion high-voltage
Battery capacity (kWh)	70.5
Rated output (kW[hp])	140 [190]
Rated torque (Nm)	385
On-board electrical system voltage (V)	14
Transmission	Automatic

Performance

Acceleration 0 - 100 km/h (s)	8.9
Top speed approx. (km/h)	160
Charging time (AC), 11 kW wallbox (h)	10.75
CO ₂ emission (g/km)	0
Electric range - WLTP (km)	535
Fuel	Electric drive

Dimension and Weight

Length (mm)	4,684
Total Width (mm)	2,020
Height (mm)	1,654
Kerb weight/payload (kg)	2,105/435
Turning circle (M)	11.7



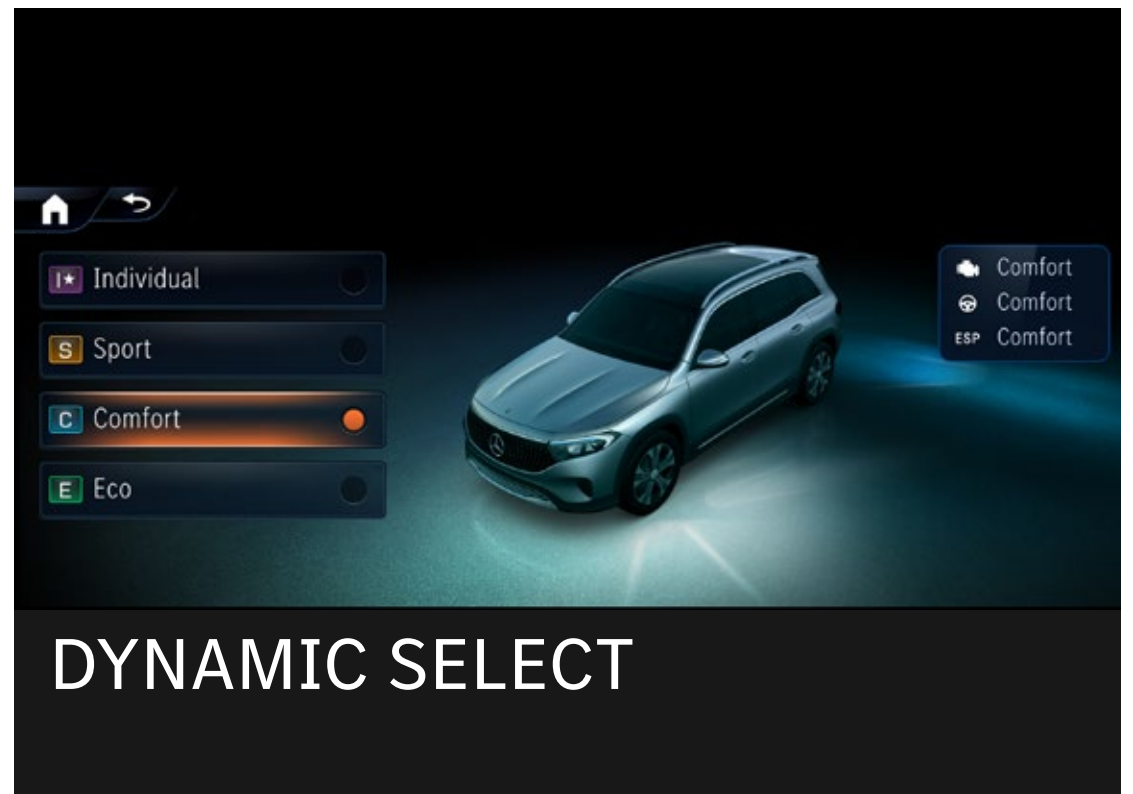
KEYLESS-GO



Active Distance Assist
DISTRONIC



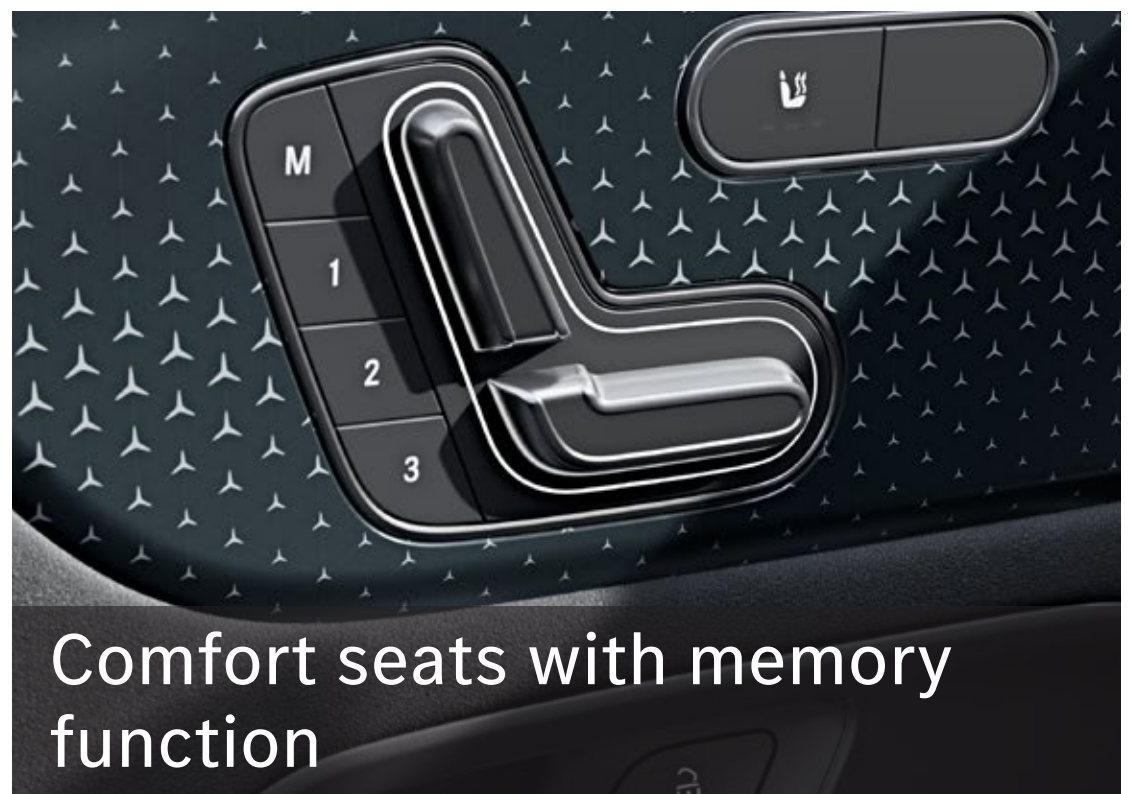
Active Parking Assist with
PARKTRONIC



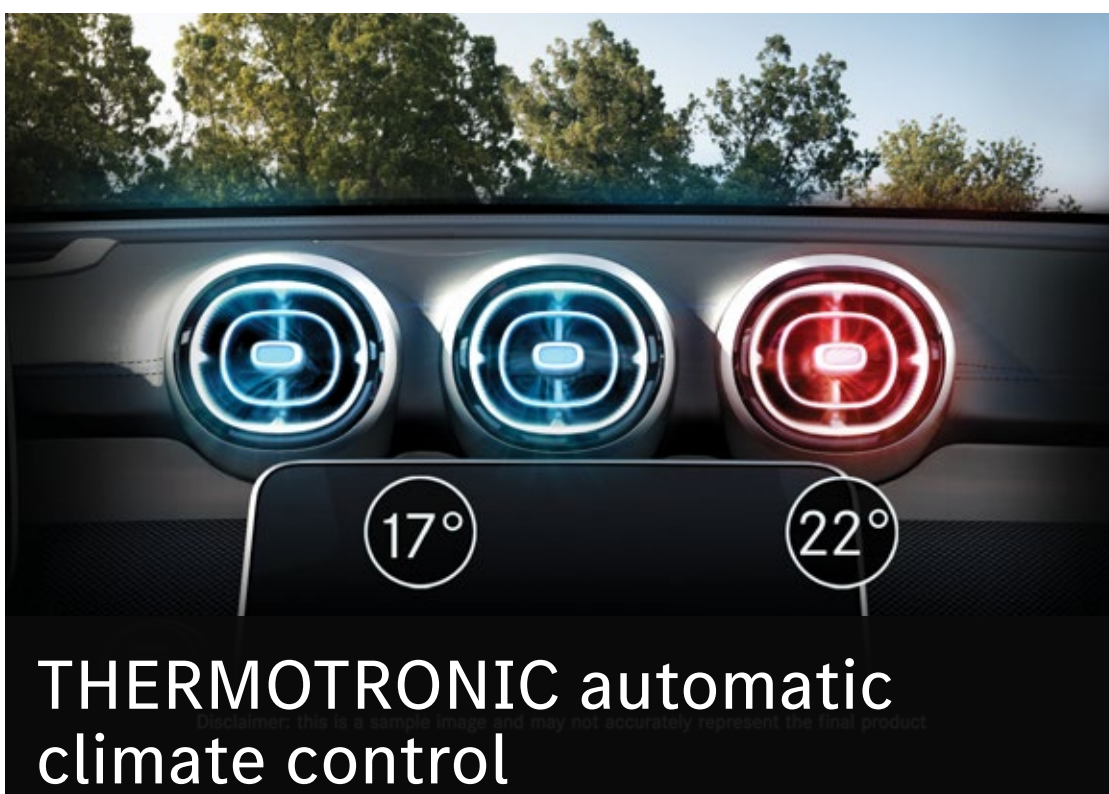
DYNAMIC SELECT



Adaptive Highbeam Assist



Comfort seats with memory
function



THERMOTRONIC automatic
climate control



Active Brake Assist



Exterior with chrome accents



Blind Spot Assist

Genuine accessories & collections.

We've developed a range of accessories you can add to help personalise and enhance your style.



**Flexible Pro charging system,
Control unit, 22 kW, ECE**

[\(A0009066412\)](#)

The flexible Pro charging system is a mobile charging solution that enables charging at up to 22 kW. The adapter connection point also makes it possible to adapt to every charging situation as needed.



Door handle recesses large, Set of 2
[\(A2057604000\)](#)

High-sheen door handle recesses in chrome design. Protect the recess behind the door handle from scratches and offer a high-quality, individual look.



**Charger with trickle charge
function 5A**

[\(A0009823021\)](#)

New energy: this compact, cutting-edge charger is specially tailored to Mercedes-Benz requirements. It "revives", recharges, checks and maintains the charge. For 12 V lead-acid batteries and 12 V lithium batteries up to max. 120 Ah.



**Exchangeable cover for illuminated
door sill panel**

[\(A1776804407\)](#)

Exchangeable cover in black featuring white Mercedes-Benz lettering and Mercedes-Benz Pattern for door sills featuring LED lighting. The exchangeable cover not only convinces with simple assembly and a precision fit, but also with its durability and long service life.

Genuine accessories & collections.

We've developed a range of accessories you can add to help personalise and enhance your style.



EQB AMG Line model car X243

[\(B66961279\)](#)

EQB AMG Line X243

1:18, Manufacturer: NZG

Color: Iridium silver



EQB AMG Line model car X243

[\(B66961280\)](#)

EQB AMG Line X243

1:18, Manufacturer: NZG

Color: Denim blue



Certainly a reassuring choice, with predictable cost.
Get the complete coverage with ServicePackages.

Avantgarde ServicePackages

1 or 2 year(s) manufacturer warranty extension for an extra peace of mind.**

This package covers:



- Electrical system: Head unit, control unit, instrument cluster
- Powertrain : Engine parts, transmission parts, axle parts
- Lighting system : Front lamp, rear lamp
- Air condition system

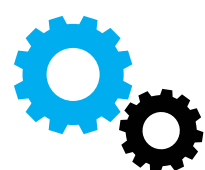
1 Year Rp. 22 mio*

2 Years Rp. 40 mio*

Progressive ServicePackages

Wear & tear parts coverage expansion for the first 3 years and the next 2 years with a predictable cost.

This package include:



- Mountings
- V-Belt
- Battery
- Steering System
- Suspensions

Year 0-3 Rp. 30 mio*

Year 4-5 Rp. 25 mio*

*Prices are excluding tax and subject to change without prior notice

**Can be purchased for 4th and 5th year vehicle age individually in sequential order

For more information, please contact our authorized dealers.

www.mercedes-benz.co.id

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5-year StarService.

Integrated service. Unlimited mileage.

For more pleasurable driving experience, your Mercedes-Benz comes with a 5-year StarService with its comprehensive service coverage as a standard.

The StarService means free service maintenance for the first 5 years and manufacturer warranty for the first 3 years without mileage limitations, from the first day your Mercedes-Benz registered (Date of New Vehicle Delivery Certificate).

Thus, you can always continue your journey without delay and the rest becomes our task to serve you.

The StarService entitles you below benefits with certain conditions:

- Free periodic service and maintenance, including maintenance parts and labor cost of your Mercedes-Benz for the first 5 years, following vehicle's service manual
- Carefree driving and there are no unpredictable service costs
- Manufacturer warranty for the first 3 years
- High and uniform service quality from authorized Mercedes-Benz Service Centers. Your car will be kept in excellent conditions because the authorized Mercedes-Benz Service Centers carry out regular service and maintenance with original Mercedes-Benz genuine parts, by specially trained and certified technicians.

Visit our authorized Mercedes-Benz Service Centers at any time convenient for you. Our highly trained and dedicated team, complete tools, and sophisticated diagnostic equipment are ready to serve you and your Mercedes-Benz.

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www.mercedes-benz.co.id/ebrochure

5-year StarService.

Integrated service. Unlimited mileage.

Mercedes-Benz Anda dilengkapi dengan StarService 5 tahun yang mencakup layanan komprehensif untuk pengalaman berkendara yang lebih menyenangkan.

StarService berarti layanan pemeliharaan kendaraan gratis selama 5 tahun dan garansi resmi Mercedes-Benz selama 3 tahun tanpa batasan jarak tempuh, dimulai sejak hari pertama kendaraan Mercedes-Benz Anda terdaftar (tanggal Bukti Penyerahan Kendaraan Baru).

Dengan demikian, Anda dapat selalu melanjutkan perjalanan tanpa kendala dan sisanya menjadi tugas kami untuk melayani Anda.

StarService memberi Anda manfaat di bawah ini:

- Servis dan perawatan berkala gratis, meliputi biaya suku cadang perawatan dan jasa pengerjaan Mercedes-Benz Anda selama 5 tahun pertama, sesuai manual servis kendaraan
- Mengemudi tanpa rasa khawatir akan biaya servis yang tidak terduga
- Garansi resmi Mercedes-Benz selama 3 tahun
- Mobil Anda akan dijaga dalam kondisi prima karena pusat layanan resmi Mercedes-Benz melakukan perawatan rutin menggunakan suku cadang asli Mercedes-Benz, serta dilakukan oleh teknisi yang terlatih dan tersertifikasi

Kunjungi pusat layanan resmi Mercedes-Benz kapan pun yang Anda mau. Tim kami yang sangat terlatih dan berdedikasi, didukung oleh peralatan lengkap dan canggih siap melayani Anda dan Mercedes-Benz Anda.

Klik tombol biru untuk mendapatkan e-brosur terbaru Mercedes-Benz:
www.mercedes-benz.co.id/ebrochure

2-year StarTire.

Peace of mind at every turn.

When it comes to your safety on the road, we want to ensure it in the best way.

That's why we equipped your Mercedes with Mercedes Original (MO) tires which developed with up to 1.000 additional engineering hours per Mercedes-Benz tire guarantee fulfillment of the highest development requirements.

To increase your peace of mind, we developed StarTire, our comprehensive tire coverage program to protect you from any unexpected cost and comes along with your new vehicle as a standard.

The StarTire entitles you below benefits with certain conditions:

- Covers replacement of damaged tire(s) due road hazard such as puncture, bulging, cut burst and torn for the first 24 months
- Attached to the car, and transferable to the next owner
- High and uniform service quality from authorized Mercedes-Benz service centers

Our authorized service centers will be ready to assist you should any unexpected event occur. For more details, please call 15000 50.

2-year StarTire.

Peace of mind at every turn.

Dalam hal keselamatan Anda di jalan, kami ingin memastikannya dengan cara terbaik.

Itulah sebabnya kami melengkapi Mercedes Anda dengan ban Mercedes Original (MO) yang dibuat dengan tambahan hingga 1.000 jam pengembangan untuk setiap ban Mercedes-Benz demi menjamin pemenuhan standar tertinggi.

Untuk meningkatkan ketenangan pikiran Anda, kami mengembangkan StarTire, program perlindungan ban kami yang komprehensif untuk melindungi Anda dari biaya tak terduga dan datang bersama dengan kendaraan baru Anda sebagai standar.

StarTire memberi Anda manfaat di bawah ini:

- Menanggung penggantian dari ban yang rusak karena bocor, mengembung, pecah, dan sobek untuk 24 bulan pertama
- Terikat pada kendaraan dan dapat dipindahtangankan ke pemilik berikutnya
- Kualitas servis yang tinggi dan seragam dari pusat layanan resmi Mercedes-Benz

Pusat layanan resmi kami akan siap membantu Anda jika terjadi peristiwa tak terduga. Untuk informasi lebih jelas, silakan hubungi 15000 50.

8-year HV Battery Warranty.

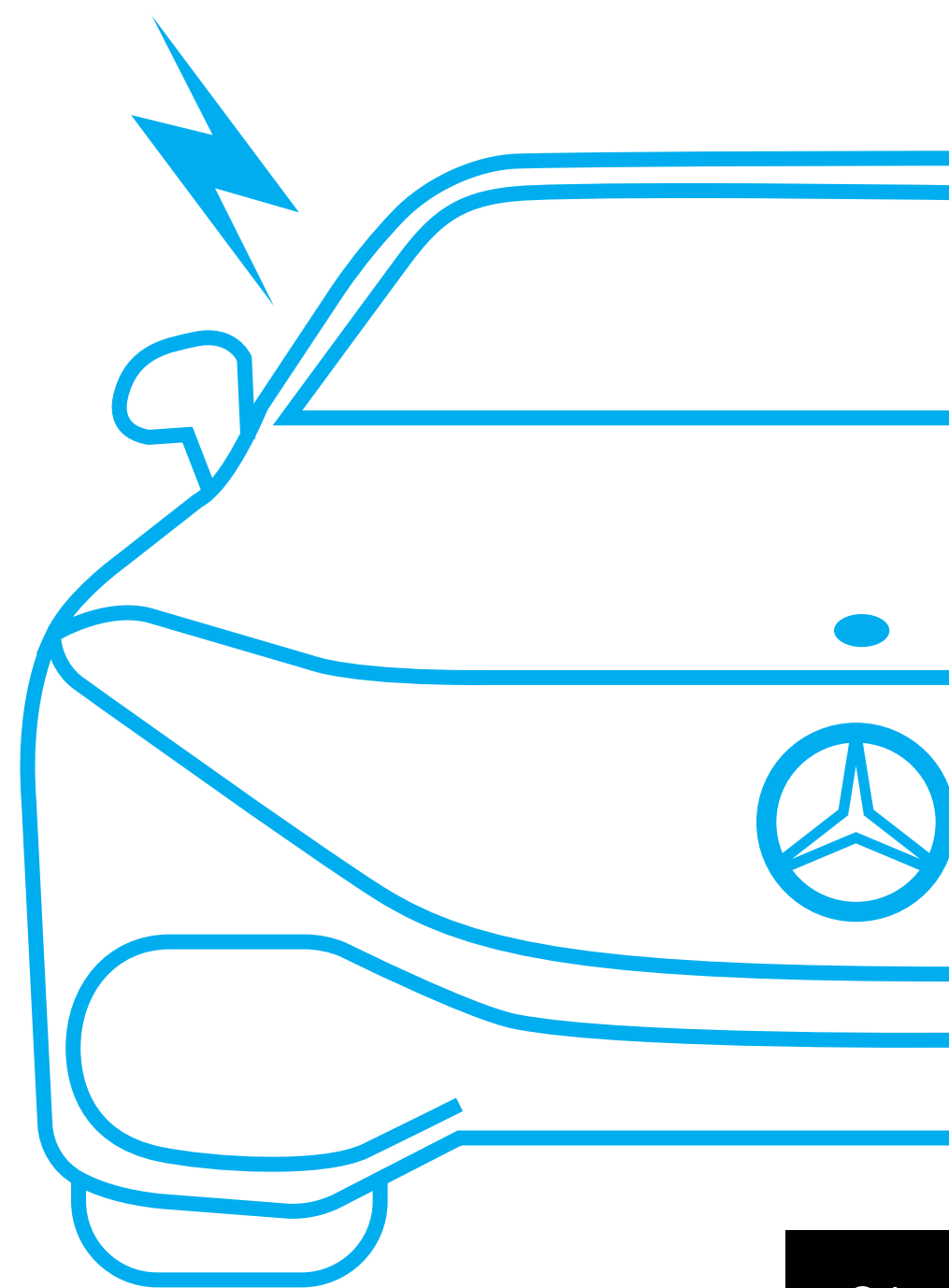
Our promise. Your peace of mind.

To offer you peace of mind when driving your electric car, we have equipped your vehicle with a warranty on High-Voltage (HV) electric car batteries. The battery warranty covers the HV battery repair or replacement for up to **8 years** in total from the date of delivery or initial registration, or up to a maximum distance of **160,000 km** driven whichever occurs first, should the high-voltage battery fall below the threshold of **192 Ah** of reserve capacity.

Our authorized service centers will be ready to assist you should any unexpected event occur. For more details, please call 15000 50.

Untuk menawarkan Anda ketenangan pikiran saat mengendarai mobil listrik Anda, kami melengkapi kendaraan Anda dengan garansi baterai mobil listrik Tegangan Tinggi (HV). Garansi baterai ini mencakup perbaikan atau penggantian baterai HV hingga total **8 tahun** sejak tanggal pengiriman atau pendaftaran awal, atau hingga jarak maksimum **160,000 km**, tergantung mana yang terjadi lebih dulu, jika baterai tegangan tinggi Anda berada di bawah ambang batas kapasitas, yaitu **192 Ah**.

Pusat layanan resmi kami akan siap membantu Anda jika terjadi peristiwa tak terduga. Untuk informasi lebih jelas, silakan hubungi 15000 50.



**More about Mercedes-Benz in Indonesia,
please tap and follow links below:**

www.mercedes-benz.co.id



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Customer Care and 24-Hour Roadside Assistance: 15000 50

IMPORTANT NOTE!

The manufacturer reserves the right to change product configurations without prior notice. Please note that changes to the products may have been made since this brochure went to released on (10.24).

Pictures on this brochure may differ from the look of products in Indonesian market. For further information please consult your Authorized Mercedes-Benz dealer.